MEOSHA JUPITER

User Experience Designer

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WORK EXPERIENCE

UX Designer
DEUTSCHLA Aug'20-Present

Focused on the redesign and optimization of Taco Bell's digital ecosystem (web, mobile web, app, and kiosk). Designed and Oversaw the development and maintenance of the TacoBell design system. Lead projects with a rapid and iterative design process while developing task flows, wireframing, and communicating concepts across a range of fidelity. Prepared prototypes and conducted user testing with strategy and development teams. Worked closely with development team to ensure product quality.

Freelance Designer
Sept'17-Present

Creating memorable touchpoints between clients and their audience through UX/UI design, visual design, and animation. Designed for digital and print products.

Select Clients: Carlotz, Virginia Tourism, Information Technology Industry Council, American Council on Renewable Energy, and more.

UX Designer (Contract)
Vantage Point Consulting May '19 - Oct '19

Designed a training module interface for Veterans transitioning to civilian life. Conceptualized interactive games and created animations that aligned with user needs. Conducted user reseearch through user interviews and tested prototypes with users. Lead a design sprint with the strategy and design team. Designed for digital products (web and app).

Graphic Designer (Contract)
BrandUSA Jan'18 - Aug'18

Created graphics for client marketing materials to promote travel to the US in foreign markets. Focused on layout typography, and visual design principles to make information accessible and comprehensive. Contract Position.

Jr. Graphic Design (contract)
I.T.I.C Sept'16 - Sept'17

Lead company website redesign for the Information Technology Industry Council. Worked across government policy teams to design infographics and annual reports that make information on tech innovation more comprehensible to government officials.

EDUCATION

VCU Brandcenter (2020)
M.S. in Business and
Experience Design

Hood College (2015)
B.A. in English and Literature
B.A. in Communications and Graphic Design

SKILLS

Concepting, Storytelling, UX/UI Design, Visual Design, Interaction Design, User Testing, Prototyping, Motion Design, Wireframing, User Journey + Flows, User Research

TOOLS

Adobe Creative Cloud, Figma, Cinema 4D, HTML/CSS, Miro