

MEOSHA JUPITER

User Experience Designer

www.meoshajupiter.com
mjupiter93@gmail.com

WORK EXPERIENCE

Freelance Designer

Sept '17 – Present

Select Clients: Information Technology Industry Council, Svaha, GreenFin Communications, American Council on Renewable Energy.

Specializes in UX/UI, Motion Graphics, Visual and Product Design.

User Experience Designer (Contract)

VantagePoint Consulting

May 19 – Sept '19

Worked closely with product managers and developers to design a training module to assist Veterans with their transition to civilian life. Applied research, usability testing, and product thinking to design interactive games that guided participants through the interview process and resume creation.

Graphic Design and Marketing Coordinator

BrandUSA

Mar '18 – Aug '18

Designed on-brand graphics for client marketing materials to promote travel to the US in foreign markets. Focused on layout typography, and visual design principles to make information accessible and comprehensive.

Graphic Design and Marketing Fellow

Information Technology Industry Council

Sept '16 – Sept '17

Worked across policy teams to design infographics, annual reports, and email invites. Worked closely with developers and lead company website redesign. Focused on making information on tech innovation more comprehensible to government officials to push for policy changes. Designed event signage and photographed high-profile events.

Design and Development Intern (Study Abroad)

VigumSLP

May '14 – Jul '14

Created trilingual marketing materials and web design changes to reach a diverse audience. Coded slide gallery for website homepage using HTML and CSS.

EDUCATION

M.S. in Business/branding,

Experience Design

VCU Brandcenter

Richmond, VA.

Aug 2018 – May 2020

B.A. in Graphic Design

B.A. in English, Literature

Hood College

Frederick, MD.

Aug 2011 – May 2015

SKILLS

Methods

User Journey Map, User Interview, Motion Design, Wireframing, Rapid prototyping, Accessibility testing, Concept Development, Design Thinking, Iterative Design, Persona, Storytelling

Tools

Sketch, Invision, Figma, Adobe Creative Cloud, Adobe XD, Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Unity, Cinema4d, Javascript, HTML, CSS, SparkAR

Interests

Video Games, animation, Miyazaki Films, 3D modeling, origami